

# 5 TIPS FOR AN OUTSTANDING **PERSONAL STATEMENT**

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CURATED BY LAUNCH EDUCATION ADVISORS



# TIPS + RESOURCES



1. Practice free writing in advance. Writing is an art, not a science. It gets easier with practice.
2. Spend time brainstorming. The more time you take, the better you will write.
3. Reveal something new about yourself. Write about what is not covered in other parts of your application.
4. Know the requirements. Depending on the application there may be word or character limits. Know and follow them.
5. Avoid idioms. Depending on the reader, they may not understand these cultural nuances.



College Essay Guy  
[www.collegeessayguy.com/personal-statement](http://www.collegeessayguy.com/personal-statement)



UCAS Personal Statement  
[shorturl.at/fnMT1](http://shorturl.at/fnMT1)



inHolland Personal Statement Guide  
[shorturl.at/oyzG7](http://shorturl.at/oyzG7)



## unique

The Personal Statement is an opportunity for you to provide the admissions staff insight into what makes you **uniquely** you. It can help you gain admission over other applicants in competitive programs or hurt your odds of receiving a place.